

Notes from mockup

7/21/2020

Director: Max

Designer: Lilia

Get rid of anything we can't implement. The search bar and language selector are what I'm referring to here. Overall the function of these isn't game-changing, and I would overall prefer to have more time invested in polishing the site as a whole.

Confidence in turning the timeline into the home page's nav bar. If it is too complicated, I would say we just do away with it. If it isn't, that becomes the home page's nave bar and the additional nav bar would disappear. The "forces" link would have to appear somewhere else in the home page as a result.

Main question is in regards to content organization in the information pages. Right now the text is very dense, and in instances goes on too long without interruption. I like your use of pull quotes, but I think the quotes themselves are too large. I think you should either reduce the amount of space they take up, or choose smaller pieces of text to pull.

I think reducing the font size of the body text would really help. It would also allow for alternative ways of organizing the text, rather than repetitive large blocks of words.

Perhaps give photo captions a low opacity yellow background.

I really like the color choice as well as the font choices.

Making a hover capability so that black and white goes to color. If this is too complicated, don't worry about it.

As another way of distinguishing the pages from one another, you could play with having a low-opacity black and white image in the background.